

# Sarah D. Elias

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## Education:

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**Texas A&M University**, College Station, Texas  
Bachelor of Business Administration in Marketing  
Minor in Creative Problem Solving

Graduation: May 2010  
Undergraduate GPA: 3.47  
Major GPA: 3.88

## Relevant Work Experience:

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**Madewell**, a J. Crew Company, Dallas, Texas

*Event and Promotion Marketing Internship / Sales Associate*

December 2007 - Present

- Developed a Customer Relationship Management database for use in customer segmentation and email marketing based on individual customer preferences and purchase history
- Increased brand awareness through in-store and local high profile events, sponsorships, public relations and community outreach

**Southwest Airlines**, Dallas, Texas

June 2009 - August 2009

*Legislative Communications and Grassroots Internship*

- Selected from over 4,200 for nationally ranked college internship program
- Coordinated Days on the Hill, a 4 day conference in Washington, DC for 50 regional leaders
- Researched and summarized bills affecting the aviation industry, including cap and trade
- Facilitated all communication with congressional offices regarding the Congressional Art Competition
- Authored articles published in *Spirit* magazine, on BlogSouthwest.com and internally in *Declarations*

**Department of Defense**, The Pentagon, Washington, DC

June 2008 - August 2008

*Office of Legislative Counsel Internship*

- Obtained interim secret clearance for evaluating, prioritizing and processing correspondence from the White House and Congress, including investigation on detainee interrogation operations
- Implemented successful new structure of office standard operating procedures

*Protocol Office Internship*

July 2008

- Temporarily assigned to aid in the planning and execution of events hosted by the Secretary of Defense including State Department receptions, formal military dinners, and foreign diplomatic meetings

**Office of House Representative Pete Sessions**, Washington, DC

July 2007

*Team Sessions Internship*

- 1 of 8 students chosen nationwide to experience the legislative process, attending numerous congressional hearings, as well as researching and presenting on constituent issues and concerns

## Other Work Experience:

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**Mays Business School**, Texas A&M University

September 2008 – May 2010

*Research and Administrative Assistant to the Department of Management*

## Extracurricular Involvement:

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**Breathe Hope**, Texas A&M University

Fall 2006 – Spring 2010

*Social and Events Chair*

Spring 2008 – Spring 2010

- Marketed and implemented various fundraising efforts to benefit the Cystic Fibrosis Foundation including 2 annual 200-person Great Strides events, raising over \$20,000
- Planned and managed all social activities, as well as arranging visits to volunteer with cystic fibrosis patients at Texas Children's Hospital

**College Republicans**, Texas A&M University

Fall 2006 – Spring 2010

*Campaigns Director and Social Committee Chair*

Fall 2007 - Fall 2008

- Coordinated large scale events for national and local political candidates, in addition to arranging campaign support by utilizing the over 500 person membership base
- Supervised a 6 member social committee, energized members through social activities and oversaw the development and design of promotional attire

**Public Policy Internship Program**

*Scholarship Recipient*

Fall 2007 - Summer 2008